

**Remit Address:**

**WRAL-TV**  
**Accounting Department**  
**PO Box 60904**  
**Charlotte, NC 28260**  
**Main: (919)821-8514**  
**Billing: (919)821-8581**

**Billing Address:**

**Smart Media**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

# DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/22
Estimate Number	C22C28

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	116681-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Order #	116681
Alt Order #	06218219
Deal #	
Order Flight	10/22/12 - 10/28/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Price is Right	11a-12p								
		CLASS 1 CANDIDATE R9.26									
				10/22/12 to 10/28/12	1x	----	1--				
	WRAL			F	10/26/12	:30	10:59 AM	PM12-116TH	\$850.00		1
3	WRAL	Young and the Restless	4-5p								
		CLASS 2 CANDIDATE R9.26									
				10/22/12 to 10/28/12	1x	----	1--				
	WRAL			F	10/26/12	:30	4:27 PM	PM12-116TH	\$1,065.00		1
4	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12	1x	----	1--				
	WRAL			F	10/26/12	:30	5:07 AM	PM12-104TH	\$150.00		1
5	WRAL	CBS This Morning	7am - 9am								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12	1x	----	1--				
	WRAL			F	10/26/12	:00			<del>\$175.00</del>	See MG 72.2,72.3,72.4	1
9	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12	1x	1-----					
	WRAL			M	10/22/12	:30	5:14 AM	PM12-104TH	\$150.00		1
10	WRAL	CBS This Morning	7am - 9am								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12	1x	1-----					
	WRAL			M	10/22/12	:30	8:24 AM	PM12-116TH	\$175.00		1
11	WRAL	Sat Hour 3	10-11p								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12	1x	-----	1-				
	WRAL			Sa	10/27/12	:30	10:41 PM	PM12-104TH	\$700.00		1
12	WRAL	WRAL 6a News Sat	6-8a								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12	1x	-----	1-				

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WRAL	WRAL 6a News Sat	6-8a								
		CLASS 4 - CANDIDATE									
	WRAL			Sa	10/27/12	:30	6:58 AM	PM12-116TH	\$150.00		1
13	WRAL	CBS This Sat Morning 8-9a	8-9a								
		CLASS 2 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	-----1-				
	WRAL			Sa	10/27/12	:30	8:58 AM	PM12-116TH	\$665.00		1
14	WRAL	6pm News (Sun)	6-630p								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12		1x	-----1				
	WRAL			Su	10/28/12	:30	6:33 PM	PM12-104TH	\$225.00		1
15	WRAL	WRAL Sun Morning News	7-9a								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12		1x	-----1				
	WRAL			Su	10/28/12	:30	7:00 AM	PM12-116TH	\$150.00		1
16	WRAL	CBS Sunday Morning	9-1030a								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12		1x	-----1				
	WRAL			Su	10/28/12	:30	10:29 AM	PM12-104TH	\$800.00		1
17	WRAL	Price is Right	11a-12p								
		CLASS 1 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	---1---				
	WRAL			Th	10/25/12	:30	10:58 AM	PM12-116TH	\$850.00		1
19	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12		1x	---1---				
	WRAL			Th	10/25/12	:30	5:14 AM	PM12-104TH	\$150.00		1
20	WRAL	WRAL AM News	6-7a								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12		1x	---1---				
	WRAL			Th	10/25/12	:30	6:57 AM	PM12-116TH	\$400.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WRAL	WRAL AM News	6-7a								
		CLASS 4 - CANDIDATE									
21	WRAL	CBS This Morning	7am - 9am								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12		1x	---1---				
	WRAL			Th	10/25/12	:30	8:39 AM	PM12-116TH	\$175.00		1
22	WRAL	Price is Right	11a-12p								
		CLASS 1 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	-1-----				
	WRAL			Tu	10/23/12	:00			<del>\$850.00</del>	See MG 22.2,22.3,22.4,22.5,22.6,22.7	1
	WRAL	Fri Hour 2	9-10p	F	10/26/12	:00			<del>\$2,225.00</del>	See MG 22.12	2
	WRAL	WRAL 4:30am News	4:30a - 5am	F	10/26/12	:30	4:39 AM	PM12-104TH	\$30.00	MG for 87.1,80.1,22.1	11
	WRAL	WRAL 4:30am News	4:30a - 5am	F	10/26/12	:30	4:54 AM	PM12-116TH	\$30.00	MG for 87.1,80.1,22.1	10
	WRAL	WRAL AM News	6-7a	F	10/26/12	:30	6:54 AM	PM12-116TH	\$400.00	CLASS 4 MG for 87.1,80.1,22.1	7
	WRAL	CBS Daytime (1:30-4P)	130-4p	F	10/26/12	:30	1:59 PM	PM12-116TH	\$360.00	CLASS 3 MG for 87.1,80.1,22.1	5
	WRAL	5:00 First News	5-530p	F	10/26/12	:30	5:12 PM	PM12-104TH	\$1,780.00	CLASS 3 MG for 87.1,80.1,22.1	9
	WRAL	Fri Hour 1	8-9p	F	10/26/12	:30	8:33 PM	PM12-104TH	\$2,225.00	MG for 22.2 10/26	12
				MG CLASS 3 CANDIDATE r9.26							
	WRAL	Sat Hour 1	8-9p	Sa	10/27/12	:00			<del>\$250.00</del>	Credited	3
	WRAL	WRAL 6a News Sat	6-8a	Sa	10/27/12	:30	7:54 AM	PM12-116TH	\$150.00	CLASS 4 MG for 87.1,80.1,22.1	8
	WRAL	ACC Football	12N-330P	Sa	10/27/12	:30	1:49 PM	PM12-116TH	\$1,110.00	CLASS 3 MG for 87.1,80.1,22.1	6
	WRAL	Sat Hour 1	8-9p	Sa	10/27/12	:30	8:59 PM	PM12-116TH	\$250.00	CLASS 4 MG for 87.1,80.1,22.1	4
24	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12		1x	-1-----				
	WRAL			Tu	10/23/12	:30	5:24 AM	PM12-116TH	\$150.00		1
25	WRAL	WRAL AM News	6-7a								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12		1x	-1-----				
	WRAL			Tu	10/23/12	:30	6:24 AM	PM12-116TH	\$400.00		1
26	WRAL	CBS This Morning	7am - 9am								
		CLASS 4 - CANDIDATE									

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Estimate Number	C22C28

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	116681-1
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	WRAL	CBS This Morning	7am - 9am								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12	1x	-1-----					
	WRAL			Tu	10/23/12	:30	8:53 AM	PM12-104TH	\$175.00		1
29	WRAL	Price is Right	11a-12p								
		CLASS 1 CANDIDATE R9.26									
				10/22/12 to 10/28/12	1x	--1----					
	WRAL			W	10/24/12	:30	10:58 AM	PM12-116TH	\$850.00		1
31	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12	1x	--1----					
	WRAL			W	10/24/12	:30	4:59 AM	PM12-116TH	\$150.00		1
32	WRAL	CBS This Morning	7am - 9am								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12	1x	--1----					
	WRAL			W	10/24/12	:30	8:38 AM	PM12-116TH	\$175.00		1
33	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12	1x	----1--					
	WRAL			F	10/26/12	:30	12:42 PM	PM12-104TH	\$535.00		1
34	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12	1x	----1--					
	WRAL			F	10/26/12	:30	5:44 AM	PM12-116TH	\$665.00		1
35	WRAL	WRAL AM News	6-7a								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12	1x	----1--					
	WRAL			F	10/26/12	:30	6:25 AM	PM12-104TH	\$400.00		1
36	WRAL	Noon News	12p-1p								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12	1x	1-----					

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
36	WRAL	Noon News	12p-1p								
		CLASS 4 - CANDIDATE									
	WRAL			M	10/22/12	:30	12:42 PM	PM12-104TH	\$125.00		1
37	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12		1x	1-----				
	WRAL			M	10/22/12	:30	5:37 AM	PM12-116TH	\$250.00		1
38	WRAL	WRAL AM News	6-7a								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12		1x	1-----				
	WRAL			M	10/22/12	:30	6:13 AM	PM12-104TH	\$400.00		1
40	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	---1---				
	WRAL			Th	10/25/12	:30	12:14 PM	PM12-104TH	\$535.00		1
41	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	---1---				
	WRAL			Th	10/25/12	:30	5:39 AM	PM12-116TH	\$665.00		1
43	WRAL	Noon News	12p-1p								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12		1x	-1-----				
	WRAL			Tu	10/23/12	:30	12:54 PM	PM12-116TH	\$125.00		1
44	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12		1x	-1-----				
	WRAL			Tu	10/23/12	:30	5:53 AM	PM12-104TH	\$250.00		1
45	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	--1----				
	WRAL			W	10/24/12	:30	12:27 PM	PM12-104TH	\$535.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
45	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
46	WRAL	CBS Daytime (1:30-4P)	130-4p								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	--1----				
	WRAL			W	10/24/12	:30	1:28 PM	PM12-116TH	\$360.00		1
47	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	--1----				
	WRAL			W	10/24/12	:30	5:54 AM	PM12-116TH	\$665.00		1
48	WRAL	WRAL AM News	6-7a								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12		1x	--1----				
	WRAL			W	10/24/12	:30	6:52 AM	PM12-104TH	\$400.00		1
50	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12		1x	----1--				
	WRAL			F	10/26/12	:30	11:25 PM	PM12-116TH	\$650.00		1
51	WRAL	Letterman Friday	1205x-107x								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	----1--				
	WRAL			F	10/26/12	:30	12:46 AM	PM12-104TH	\$110.00		1
52	WRAL	CBS Daytime (1:30-4P)	130-4p								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	----1--				
	WRAL			F	10/26/12	:30	2:29 PM	PM12-104TH	\$360.00		1
53	WRAL	5:00 First News	5-530p								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	----1--				
	WRAL			F	10/26/12	:30	5:27 PM	PM12-116TH	\$1,780.00		1

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
60	WRAL	CBS Daytime (1:30-4P)	130-4p								
		CLASS 4 - CANDIDATE									
					10/22/12 to 10/28/12	2x	2-----				
	WRAL			M	10/22/12	:30	1:29 PM	PM12-116TH	\$135.00		1
	WRAL			M	10/22/12	:30	2:27 PM	PM12-104TH	\$135.00		2
61	WRAL	5:00 First News	5-530p								
		CLASS 4 - CANDIDATE									
					10/22/12 to 10/28/12	1x	1-----				
	WRAL			M	10/22/12	:30	5:15 PM	PM12-116TH	\$550.00		1
62	WRAL	5:30 News	530-6p								
		CLASS 4 - CANDIDATE									
					10/22/12 to 10/28/12	1x	1-----				
	WRAL			M	10/22/12	:30	5:52 PM	PM12-104TH	\$550.00		1
63	WRAL	6pm News (M-F)	6-630p								
		CLASS 4 - CANDIDATE									
					10/22/12 to 10/28/12	1x	1-----				
	WRAL			M	10/22/12	:30	6:12 PM	PM12-116TH	\$650.00		1
65	WRAL	Entertainment Tonight	730-8P								
		CLASS 4 - CANDIDATE									
					10/22/12 to 10/28/12	1x	1-----				
	WRAL			M	10/22/12	:30	7:56 PM	PM12-104TH	\$475.00		1
66	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									
					10/22/12 to 10/28/12	1x	-----1-				
	WRAL			Sa	10/27/12	:30	11:11 PM	PM12-116TH	\$650.00		1
67	WRAL	CRIMINAL MINDS	1135-1235XM								
		CLASS 4 - CANDIDATE									
					10/22/12 to 10/28/12	1x	-----1-				
	WRAL			Sa	10/27/12	:30	11:56 PM	PM12-104TH	\$95.00		1
68	WRAL	7pm News	7-730p								
		CLASS 4 - CANDIDATE									

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**Accounting Department**  
**PO Box 60904**  
**Charlotte, NC 28260**  
**Main: (919)821-8514**  
**Billing: (919)821-8581**

**Billing Address:**

**Smart Media**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

# DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/22
Estimate Number	C22C28

<b>Invoice #</b>	<b>116681-1</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116681
Alt Order #	06218219
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
68	WRAL	7pm News	7-730p								
		CLASS 4 - CANDIDATE									
	WRAL				10/22/12 to 10/28/12	1x	-----1-				
				Sa	10/27/12	:30	7:41 PM	PM12-104TH	\$175.00		1
					LR due to ACC football ran over 50:45						
					LR due to ACC football ran over 50:45						
69	WRAL	Sat Hour 1	8-9p								
		CLASS 3 CANDIDATE R9.26									
	WRAL				10/22/12 to 10/28/12	1x	-----1-				
				Sa	10/27/12	:30	8:33 PM	PM12-104TH	\$890.00		1
70	WRAL	Face The Nation 1030-1130	1030-1130								
		CLASS 4 - CANDIDATE									
	WRAL				10/22/12 to 10/28/12	1x	-----1				
				Su	10/28/12	:30	11:26 AM	PM12-116TH	\$200.00		1
71	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									
	WRAL				10/22/12 to 10/28/12	1x	-----1				
				Su	10/28/12	:30	11:34 PM	PM12-104TH	\$650.00		1
72	WRAL	60 Minutes	7-8p								
		CLASS 3 CANDIDATE R9.26									
	WRAL	CBS This Sat Morning 8-9a	8-9a		10/22/12 to 10/28/12	1x	-----1				
				Sa	10/27/12	:30	8:26 AM	PM12-104TH	\$665.00	CLASS 3 CANDIDATE R9.26 MG fo	3
	WRAL	WRAL News Sat. 9a-9:30a	9:00a - 9:30a		10/27/12	:30	9:23 AM	PM12-104TH	\$400.00	CLASS 2 CANDIDATE R9.26 MG fo	4
	WRAL				10/28/12	:00			<del>\$3,335.00</del>	See MG 72.2,72.3,72.4	1
	WRAL	Sun Hour 3	10-11p		10/28/12	:30	10:36 PM	PM12-116TH	\$2,445.00	CLASS 3 CANDIDATE r9.26 MG for	2
73	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									
	WRAL				10/22/12 to 10/28/12	1x	---1---				
				Th	10/25/12	:30	11:23 PM	PM12-104TH	\$650.00		1
74	WRAL	David Letterman	1135p-1237a								
		CLASS 3 CANDIDATE R9.26									

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# DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/22
Estimate Number	C22C28

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	116681-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Order #	116681
Alt Order #	06218219
Deal #	
Order Flight	10/22/12 - 10/28/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
74	WRAL	David Letterman	1135p-1237a								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	---1---				
	WRAL			Th	10/25/12	:30	12:32 AM	PM12-116TH	\$400.00		1
75	WRAL	CBS Daytime (1:30-4P)	130-4p								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	---1---				
	WRAL			Th	10/25/12	:30	2:29 PM	PM12-116TH	\$360.00		1
76	WRAL	5:00 First News	5-530p								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	---1---				
	WRAL			Th	10/25/12	:30	5:13 PM	PM12-104TH	\$1,780.00		1
77	WRAL	6pm News (M-F)	6-630p								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	---1---				
	WRAL			Th	10/25/12	:30	6:28 PM	PM12-116TH	\$1,780.00		1
78	WRAL	Inside Edition	7-730P								
		CLASS 2 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	---1---				
	WRAL			Th	10/25/12	:30	7:28 PM	PM12-104TH	\$1,465.00		2
79	WRAL	Entertainment Tonight	730-8P								
		CLASS 2 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	---1---				
	WRAL			Th	10/25/12	:30	7:46 PM	PM12-116TH	\$1,465.00		1
80	WRAL	David Letterman	1135p-1237a								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	-1-----				
	WRAL			Tu	10/23/12	:00			<del>\$400.00</del>	See MG 22.2,22.3,22.4,22.5,22.6,22.7	1
81	WRAL	CBS Daytime (1:30-4P)	130-4p								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12		1x	-1-----				

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# DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor	Invoice #	116681-1
Product	MCCRORY 10/22	Invoice Date	10/28/12
Estimate Number	C22C28	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRAL	Order #	116681
Account Executive	Cheryl Blair	Alt Order #	06218219
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	10/22/12 - 10/28/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	MCCRO
Special Handling		Product Code	ORDR
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
81	WRAL	CBS Daytime (1:30-4P)	130-4p								
		CLASS 4 - CANDIDATE									
	WRAL			Tu	10/23/12	:30	2:59 PM	PM12-104TH	\$135.00		1
82	WRAL	5:00 First News	5-530p								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12	1x	-1-----					
	WRAL			Tu	10/23/12	:30	5:10 PM	PM12-116TH	\$550.00		1
83	WRAL	5:30 News	530-6p								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12	1x	-1-----					
	WRAL			Tu	10/23/12	:30	5:42 PM	PM12-104TH	\$550.00		1
84	WRAL	6pm News (M-F)	6-630p								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12	1x	-1-----					
	WRAL			Tu	10/23/12	:30	6:09 PM	PM12-116TH	\$650.00		1
86	WRAL	Entertainment Tonight	730-8P								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12	1x	-1-----					
	WRAL			Tu	10/23/12	:30	7:47 PM	PM12-104TH	\$475.00		1
87	WRAL	Tue Hour 2	9-10p								
		CLASS 2 CANDIDATE R9.26									
				10/22/12 to 10/28/12	1x	-1-----					
	WRAL			Tu	10/23/12	:00			<del>\$5,335.00</del>	See MG 22.2,22.3,22.4,22.5,22.6,22.7	1
88	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									
				10/22/12 to 10/28/12	1x	--1----					
	WRAL			W	10/24/12	:30	11:14 PM	PM12-104TH	\$650.00		1
89	WRAL	David Letterman	1135p-1237a								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12	1x	--1----					
	WRAL			W	10/24/12	:30	11:58 PM	PM12-116TH	\$400.00		1

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Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/22
Estimate Number	C22C28

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	116681-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Order #	116681
Alt Order #	06218219
Deal #	
Order Flight	10/22/12 - 10/28/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
89	WRAL	David Letterman	1135p-1237a								
		CLASS 3 CANDIDATE R9.26									
90	WRAL	CBS Daytime (1:30-4P)	130-4p								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12		2x	--2----				
	WRAL			W	10/24/12	:30	2:28 PM	PM12-104TH	\$360.00		2
	WRAL			W	10/24/12	:30	2:59 PM	PM12-116TH	\$360.00		1
91	WRAL	5:00 First News	5-530p								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	--1----				
	WRAL			W	10/24/12	:30	5:28 PM	PM12-116TH	\$1,780.00		1
92	WRAL	5:30 News	530-6p								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	--1----				
	WRAL			W	10/24/12	:30	5:52 PM	PM12-104TH	\$1,780.00		1
93	WRAL	6pm News (M-F)	6-630p								
		CLASS 3 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	--1----				
	WRAL			W	10/24/12	:30	6:07 PM	PM12-116TH	\$2,225.00		1
96	WRAL	Young and the Restless	4-5p								
		CLASS 2 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	--1----				
	WRAL			W	10/24/12	:30	3:59 PM	PM12-104TH	\$1,065.00		1
97	WRAL	WRAL AM News	6-7a								
		CLASS 4 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	---T---				
	WRAL			Th	10/25/12	:30	6:14 AM	PM12-104TH	\$400.00		1
98	WRAL	WRAL 6a News Sat	6-8a								
		CLASS 4 CANDIDATE R9.26									
				10/22/12 to 10/28/12		1x	-----S-				
	WRAL			Sa	10/27/12	:30	7:29 AM	PM12-104TH	\$150.00		1

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Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/22
Estimate Number	C22C28

Station	WRAL
Account Executive	Cheryl Blair
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Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>116681-1</b>
Invoice Date	10/28/12
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Invoice Period	10/01/12 - 10/28/12

Order #	116681
Alt Order #	06218219
Deal #	
Order Flight	10/22/12 - 10/28/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
99	WRAL	CBS This Morning	7am - 9am								
		CLASS 4 CANDIDATE R9.26									
					10/22/12 to 10/28/12	2x	---11--				
	WRAL			Th	10/25/12	:30	8:58 AM	PM12-104TH	\$175.00		1
	WRAL			F	10/26/12	:30	8:13 AM	PM12-104TH	\$175.00		2
100	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 4 CANDIDATE R9.26									
					10/22/12 to 10/28/12	1x	--1----				
	WRAL			W	10/24/12	:30	5:28 AM	PM12-104TH	\$250.00		1
101	WRAL	The Doctors	10-11AM								
		CLASS 4 CANDIDATE R9.26									
					10/22/12 to 10/28/12	1x	--1----				
	WRAL			W	10/24/12	:30	10:16 AM	PM12-104TH	\$100.00		1
102	WRAL	CBS This Morning	7am - 9am								
		CLASS 4 CANDIDATE R9.26									
					10/22/12 to 10/28/12	1x	---TF--				
	WRAL			Th	10/25/12	:30	8:22 AM	PM12-104TH	\$175.00		1

Aired Spots**90**

<u>Gross Total</u>	<b>\$52,670.00</b>	
<u>Agency Commission</u>	<b>\$7,900.50</b>	
<u>Net Amount Due</u>	<b>\$44,769.50</b>	<b><u>Payment Terms 30 Days</u></b>

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